

**International Conference: “Workshop for Strategic Entrepreneurship Education”. January 31<sup>st</sup> – February 2<sup>nd</sup>, 2019. Universidad Central de las Villas (UCLV)**

From January 31 to February 2, at the Hotel Meliá Las Dunas, GEPROY developed the International Workshop: "Workshop for Strategic Entrepreneurship Education", with the presence of the German professor David Sichert, who shared his experience with the members of GEPROY (Management of training in local development projects in the province of Villa Clara).

Teamwork and the exchange of experiences, opinions and knowledge were developed; what allowed to define: profile of incubator, objectives and work program. What is an incubator and how does it work? How do we act? How do we inform and inform ourselves? How do we interact with the public and how to provide feedback? How to act as an entrepreneur?

The objectives that guided the development of the workshop were how to create a concept that is sustainable, to create an incubator with influence on the government and finally hwo to reach the best decision criteria for the projects that will be incubated; taking into consideration the following key aspects: customer service and seeing the incubator as the center of the network of actors, beneficiaries, collaborators and entrepreneurs.

