

Conference on Institutional Dissemination - University of Havana, April 2018.

With the presence of executives and specialists in international relations and institutional communication was held on April 2, 2018, the Conference on Institutional Dissemination. The main points of the conference were the use of the new website of the UH, and the tools of the communication for international exchange and cooperation.

Strategies were designed for the use of the web and intranet of the University of Havana in collaboration projects and in the promotion of a culture in favor of the use of communication tools and good practices, which contribute to improving the corporate image, the positioning of the University and the evaluation of the impact.

The FORINT Project was disseminated and the link to the site of this, from the website of the UH.

