

“Cuban business education: best practices for effective cooperation with Europe”.  
29<sup>a</sup> Annual Conference EAIE (European Association for International Education).

Sevilla, September 2017.

On 12-15 September 2017, in the framework of the 29<sup>th</sup> Annual Conference of EAIE (European Association for International Education) in Seville, the project FORINT organised the session “*Cuban business education: best practices for effective cooperation with Europe*”. Dr. Mabelin Armenteros Amaya, Director of Internationalisation at the Agrarian University of Havana (UNAH), presented the contribution of international collaboration between Latin American and European HEI made possible with the European Union and the Cuban Higher Education process and its internationalisation strategy implemented through European projects.

Since 2007, EFMD, represented by Dr. Christophe Terrasse and Jean-Baptiste Maillard (manager of EU-project FORINT), works closely with a network of seven universities and the Ministry of Higher Education in the framework of EU-funded projects. Through its management of international projects, EFMD has gained valuable experience in terms of adaptation to the local needs, constant support to the implementation of the universities strategies and capacity-building activities.

Dr. Fiona Hunter, Associate Director of CHEI (Centre for Higher Education Internationalisation) and coordinator of the project FORINT for UCSC, shared her experience as evaluator and mentor for the internationalisation of the Cuban universities. She insisted on the common interest for both Cuban and European HEIs to develop academic cooperation and exchange of good practices between the two regions.

With more than 5,000 participants, the EAIE conference is the largest event dedicated to the internationalisation of Higher Education and universities challenges for the 21<sup>st</sup> century. The session represents a unique opportunity to present and promote the objectives and the activities of the project FORINT to an international academic and professional audience.